



School of Business

Wayland Mission Statement

Wayland Baptist University exists to educate students in an academically challenging, learning-focused, and distinctively Christian environment for professional success, and service to God and humankind.

Contact Information

Course BUAD 5304 – Ethics

Campus Hickam Hangar 2

Term/Session Summer 2024 June 3-July 27, 2024

Instructor: Anna Ishikawa Jackson

Office Phone Number/Cell #: (808) 392-2662

WBU Email: 0041EMC/H2 <</MCIDwD6 T78.304 -1..Ttf 0.272 Onasr 4 OnasuneUSu08)

of	textbook		PUBLISHER	the ISBN#	
Business & Professional Ethics for Directors, Execs & Accountants	Brooks/Dunn	9th	2021	Cengage	9780-35744-1886 If

UN DERG RAD clas

have access to an eBook and interactive learning material on the first day of class through your Blackboard course site. If the course requires a physical book you can order at bookstore.wbu.edu. The cost of all your materials are billed to your student account at \$26.00 per credit hour. You can choose to opt-out, however if you do you will lose access to all classes/materials and have to source through third party vendors You will be notified via email with access instructions and additional information. If you are in a GRADUATE class you will have an Automatic eBook which is billed directly to your student account or a physical book that can be purchased at bookstore.wbu.edu. If you do not wish to participate in the Automatic eBook program, you will have the first week of class to opt-out of the program (additional details will be outlined in your email instructions).

Optional Materials to be discussed with students throughout the term.

Accessibility issues with content in WBUonline courses or in Blackboard should be addressed to the WBU accessibility coordinator, Rick Hammer, hammerr@wbu.edu or call 1-866-547-9192 for 24/7 Blackboard Support.

Student Grade Appeals Students shall have protection through orderly procedures against prejudices or capricious academic evaluation. A student who believes that he or she has not been held to realistic academic standards, just evaluation procedures, or appropriate grading, may appeal the final grade given in the course by using the student grade appeal process described in the Academic Catalog. Appeals may not be made for advanced placement examinations or course bypass examinations. Appeals are limited to the final course grade, which may be upheld, raised, or lowered at any stage of the appeal process. Any recommendation to lower a course grade must be submitted through the Vice President of Academic Affairs to the Faculty Assembly Grade Appeals Committee for review and approval. The Faculty Assembly Grade Appeals Committee may instruct that the course grade be upheld, raised, or lowered to a more proper evaluation.

Course Requirements and Grading Criteria

The students will receive a weekly assignment called “hybrid”. These assignments will be related to the course lecture material. The hybrids are due before the following class meeting date and worth a point value designated by the instructor. There will be eleven hybrids. There will be a term paper worth 100 points on a topic related to the course material. The format and requirements will be discussed on the first day of the class. ~~At the~~ final exam will be provided during week six of the course.

Week 2

Assignments for next class:

Read Chapter 2 Ethic & Governance Scandals

Hybrid 2: to be announced during class

Week 3

Assignment due for next class:

Read Chapter 3 Ethical Behavior-Philosophers' Contributions

Hybrid 3: to be announced in class

Week 4

Assignments due for next class:

Read Chapter 4 Practical Ethical Decision Making

Hybrid 4: to be announced in class

Week 5

Assignments due for next class:

Read Chapter 5 Corporate Ethical Governance & Accountability

Hybrid 5: to be announced in class

Week 6

Assignments due for next class:

Read Chapter 6 Professional Accounting in the Public Interest

Hybrid 6: to be announced in class

Week 7

Assignments due for next class:

Read Chapter 7 Managing Ethics Risks & Opportunities

Hybrid 7: to be announced in class

Week 8

Read Chapter 8 Subprime Lending Fiasco-Ethics

Final exams due by 5:30 p.m. via email

Final term papers due by 5:30 p.m. via email

Additional Information
